



# ACCESS CONTROL

A GLOBAL OFFER FOR VENUE MANAGEMENT AND ENTERTAINMENT SOLUTIONS  
from stadiums to theaters, safe stands for happy fans

Zucchetti Group meets the needs of all those who manage sports, shows and entertainment events with a large number of visitors, with a comprehensive platform of integrated solutions for the venue management: safety, comfort and freedom of movement for fans, new services for sports clubs and venue operators.

## GUARDIAN



Zucchetti offers venue operators and clients an innovative, seamless platform that reduces operating costs while making it easier to guarantee safety and processing high visitors numbers in a short time.

For several years now we have focused our attention on studying and solving problems related to access control and the security of sports and entertainment facilities. Be it a stadium, a theatre, a theme park, a cinema or an exhibition, you as the operator have to keep many things under control.

## WHAT

With Zucchetti full access control system (software, terminals and turnstiles) you guarantee that fans get into your venue conveniently and safely in the shortest time possible: with Zucchetti 1.000 entries are verified each hour.

Not just a simple access control solution, but an integrated access control management platform to manage all kinds of event or show and to improve revenue-generating fan experiences.

**ZUCCHETTI**  
SOFTWARE & ICT SOLUTIONS

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# HOW

If you operator need to handle events with a large number of visitors, for example big venues with a massive number of entrances, with VIP, guest areas and disabled access gates, you know that the safety of people and environment begins at the entrance.

Security control is always guaranteed, even in case of temporary or total disconnection of data, thanks to an access management software controlling an automated structure of full height turnstiles, tripod gates and wireless palmtops, together with **Guardian**- a PC based multi-ticketing card reader (barcode, proximity and magnetic) equipped with a multi-colour graphic 10" bright display that fosters communication between users and security officers, where you can also upload commercials and promotional marketing messages for fans.

When it is not possible to have a wired network infrastructure, like in smaller venues or concert arenas, Zucchetti offers you a centralized access control web application residing on its Data Center. The software is based on a unified infrastructure that exploits WiFi networks and transmission of packet data, typical of mobile phones, enabling the use of fixed and mobile devices, such as PDAs, for access control management.

Fans with all types of tickets and season cards (print@home and electronic tickets too) can easily access the venue thanks to the combined technologies of barcode and RFID Proximity, through gates, full height turnstiles, swing gates or simple handheld terminals.

The identification of mobile tickets, during the event, is performed by cutting-edge palmtops (WiFi, GPRS, EDGE and UMTS) that are able to exchange information with the **Central Access Control** software in real time.

The web-based issuing ticketing system can forward all the event tickets in XML format to the Central Access Control software installed in Zucchetti Datacenter. Several issuing systems will be able to supply simultaneously, and in real time, lists of users for the same event to which the access is allowed (white list) or denied for a certain sector (black list).

The access control system has a real-time connection with the validity check on server which secures operators and venue managers from fraud and counterfeit tickets. All data is always safe: in case of temporary loss of connection to the server system, **Guardian** includes the activation of the automatic "fault-tolerant" system that provides back-up data access at any time. Moreover it is not possible to access the same sector from different gates reusing the same ticket, since **Zucchetti terminals** have an **anti-pass** back function.



# WHY

Surprise and delight your fans with the reliable Zucchetti system, easy and quick in handling and operation, that integrates multiple applications. Combine elevated safety standards, high comfort and innovative IT-based systems with state-of-the-art technology and improve your spectators experience and fan satisfaction providing exciting and high-value opportunities.

Zucchetti solution for Venue Management meets all operators' requirements: a flexible platform, supporting all different kinds of technologies and integrating with external systems.

A new way to reduce costs, increase business and streamline venue processes always with one face to the customer.

**ZUCCHETTI: ALWAYS ONE STEP AHEAD FOR YOU AND YOUR FANS!**

