TICKETING

A GLOBAL OFFER FOR VENUE MANAGEMENT AND ENTERTAINMENT SOLUTIONS
from stadiums to theaters, safe stands for happy fans

Zucchetti Group meets the needs of all those who manage sports, shows and entertainment events with a large number of visitors, with a comprehensive platform of integrated solutions for the venue management: safety, comfort and freedom of movement for fans, new services for sports clubs and venue operators.

WHAT

For all those who want to manage the ticketing system in an automated manner and in compliance with the regulations in force, Zucchetti offers **a modern, complete and innovative ticketing system,** a fully web and java-based, user friendly, state-of-the-art solution, which can be used by means of the most common browsers and easy to use thanks to an intuitive and captivating graphic interface. An extremely flexible and low-cost system, but at the same time robust and reliable, as well as completely customizable, to meet the needs of the organisers.

The web architecture – which provides a network server for managing the database and the connected customers by the operators, without the need to install any specific software and hardware – makes **Zucchetti Ticketing system the best online management solution** for sales and booking activities, using various channels such as bank counters, automatic ATMs, sales points at the facilities where the events take place, online sales (portal of the bank or of the organising companies) and third-party sales networks.
The application streamlines ticketing operations (sales of tickets and subscriptions, bookings management) **for events and shows of any type.**

Zucchetti Ticketing solution is not just a service, but an authentic web technology. Therefore, the manager of an event can decide to use the system as a service provided by Zucchetti – responsible for the operations – dedicating only to **organizational** activities; or s/he can choose to use directly the web application integrated in his/her own portal becoming the **owner** of the service and achieving his/her own ticketing system.
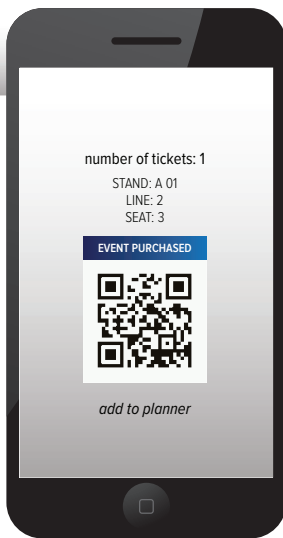
ZUCCHETTI
SOFTWARE & ICT SOLUTIONS

HOW

Zucchetti Ticketing solution allows the complete sales management of events of any kind, both with numbered seats and schedule ranges. It can simultaneously manage an unlimited number of systems of any type and size. It manages both **named tickets and any type of subscriptions** and creates and manages an unlimited number of rates for any type of event. In the application, the facility is graphically represented with different colours in order to indicate the status and the price of the seats, displayable with zoom functions and selectable with the mouse or automatically assignable by means of the "best seat" mechanism. The customer's Master Data are managed by adding all necessary or appropriate data and with useful features for managing contacts (for example by integrated e-mail).

Zucchetti Ticketing system has been designed for maximum online sales flexibility and management, using cutting-edge and reliable technologies for managing payment, control and report processes.

The online sale is **managed by an integrated web portal,** fully customizable for any organiser or macro manager, which allows not only the sale of tickets and subscriptions, bookings and preregistrations, but also – by means of an appropriate software module for warehouse management – of event-related gadgets, products and merchandising sold at the organiser's sales points.

number of tickets: 1
STAND: A 01
LINE: 2
SEAT: 3

EVENT PURCHASED

add to planner

WHY

Zucchetti Ticketing solution can be simply accessed by the operators by means of a standard PC on the network with a secure profiling and authentication system; the user-friendly application reduces considerably the back office activities and allows monitoring all the operations in real time. Highly configurable and **multilingual,** it is able to process sales and public flow reports and statistics and allows **customizing the tickets with logos and advertisements,** which can be inserted in the customer's side screens.

Zucchetti Ticketing software is not just a Ticketing solution, but a real **leisure and entertainment management system, basic component of Zucchetti platform for Venue Management.** At the entrance of the facility, it is fully integrated with **access control systems** both with the ones based on turnstiles and gates and with the ones that use wireless palmtops (also for endorsement with the print@home system). The same smart cards with which the ticketing system manages the subscriptions can be used by spectators/visitors for access control as well as for cashless payments within the facility or other centres, thanks to the full integration with the **POS solutions.** Finally, the integration with the **CRM systems** enables you to query data from the database and to process them –also with the information generated by the multi-use card–for marketing and customer loyalty actions.

ZUCCHETTI: ALWAYS ONE STEP AHEAD FOR YOU AND YOUR FANS!

Smart Card Concepts & Fulfillment Service:
we select the best combination for the club/venue

POS & Cashless Payment System:
6 million daily money transactions

Access control and mobile:
fast and secure access of thousands of fans

CRM and Membership System:
simple to install and totally integrable
with other IT platforms

Video surveillance CCTV:
IP camera integrated with turnstiles

Ticketing & Accreditation:
integration with
third-party web-portals

Building Energy Management:
the smart response
to energy demand issues